

## *Bonrix Software Systems*

**BONRIX SMS EXPRESS EDITION SOFTWARE** can help every **business** which tries to get as close as it can to its **customers**. The aim is to keep customers up to date with company news, products or service updates, relevant information about their accounts, or to send them notifications for important events. Bulk SMS Software can help you in doing this as mobile phones are a commodity today, and **SMS (Short Message Service)** offer an intriguing solution. **SMS** are delivered in a matter of seconds, and customers are far more likely to receive **SMS** and read **SMS**, no matter their current locations and **SMS are FREE** for receiver (In Roaming Some Operator may charge for SMS from customer). When you use **SMS Software** for sending **SMS**, you are sure that your customers are aware about the latest product/services you are offering. **Bulk SMS in India** are quite economical, most of the GSM Operators offer low cost for domestic and national SMS. **Bonrix Sms Express Edition Software (Bonrix Software Systems, India)** have the facility of sending SMS using GSM SIM card placed in modems like 3G Data card etc. In continuation to provide the best SMS Software to our customers in India, Bonrix has added a new feature to connect with your Url through Http Api Gateway.

**BONRIX SMS EXPRESS EDITION SOFTWARE** is an easy-to-use Windows based Bulk SMS Messaging Software that can be used to **Send Bulk SMS** to a list of mobile phone numbers from your **PC or Laptop** using NOKIA mobile handset\* (GSM) connected to the serial port using data cable. The list of phone numbers for sending SMS can be either manually entered or imported from a text file, Excel worksheet or Access database. Besides the ability of import of mobile numbers.

**BONRIX SMS EXPRESS EDITION SOFTWARE** can be used for **SMS Marketing**, sending **Bulk SMS** or to send single SMS using PC, SMS are sent using Sim Cards.

Bonrix Software Systems is among the leaders in providing effective, efficient SMS text messaging software applications. (Ready to use desktop Software) Bonrix Software Systems has its development centre in **Ahmedabad, INDIA** providing SMS based solutions to its clients from various business sectors and covering Ahmedabad, Delhi, NOIDA, Surat, Luknow, Gurgaon, Mp, Maharashtra.

## → 8 Reasons to choose SMS Marketing:

- **Immediate "Brand in Hand"** - SMS is delivered in seconds
- **Cost** - Significantly cheaper than other media
- **Interactivity** - Possible to engage the consumer in a dialogue
- **Proximity** - Mobile is always in the pocket
- **Digital** - A medium allowing for deep campaign analysis
- **High reach** - over 100 million mobile subscriber in India
- **Personal** - Communication to an individual
- **Viral** - People forward SMS to others.

